

Subscription Management

The Premiere Software for Complete Subscription Control

The UNISON Subscription Management module was developed for and by circulation experts. It is a flexible and powerful tool designed to meet your organization's particular business model and operating strategies.

Combined Order Entry

UNISON will assist in quickly processing orders by permitting entry of subscription and stocked items on a single screen.

Powerful Circulation Audit Analysis

The UNISON Subscription Management module is fully compliant with all aspects of ABC and BPA audits. UNISON provides user-controlled features for faster, easier, ongoing audit analysis.

Automatic Processing of Back-Issues and Renewals

The handling of back-starts and renewal notices is automatic and greatly simplified with this UNISON module. You can generate multiple subscriptions on a single renewal notice, suspend or hold a subscription until a bad address is corrected, and then automatically handle any missed issues.

Agency Sales

Subscription sales from agencies are processed quickly. This eliminates the need to re-key data, which not only saves time, but also reduces error.

Pricing & Discounting

UNISON offers a flexible approach to pricing and discounting. Take your business strategy and match it to UNISON functionality to maximize performance and your return-on-investment.

Order Fulfillment



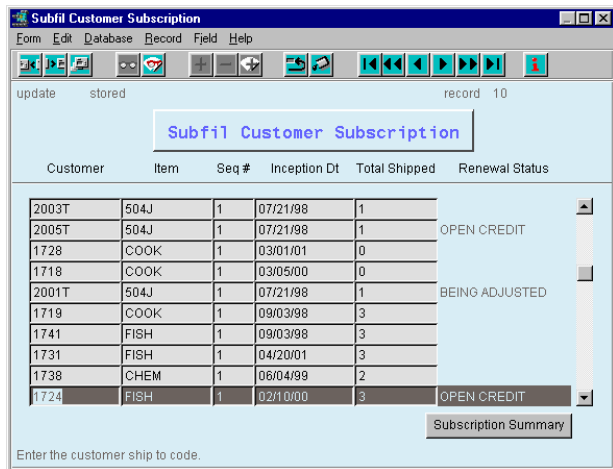
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With UNISON...

- ✓ UNISON tracks subscription migrations. If a customer discontinues a specific subscription and initiates a new one, this may be the result of an upgrade. UNISON can manage this transition, and report the migration.
- ✓ UNISON accommodates multiple subscription types such as loose-leaf, bill as you serve, and the more traditional volume based or rolling year subscription.



Customer	Item	Seq #	Inception Dt	Total Shipped	Renewal Status
2003T	504J	1	07/21/98	1	
2005T	504J	1	07/21/98	1	OPEN CREDIT
1728	COOK	1	03/01/01	0	
1718	COOK	1	03/05/00	0	
2001T	504J	1	07/21/98	1	BEING ADJUSTED
1719	COOK	1	09/03/98	3	
1741	FISH	1	09/03/98	3	
1731	FISH	1	04/20/01	3	
1738	CHEM	1	06/04/99	2	
1724	FISH	1	02/10/00	3	OPEN CREDIT

Access Information

- /// Subscription Inquiry
- /// Subscription Summary
- /// Subscription Detail
- /// Detail Pricing
- /// Text Entry
- /// Invoice History
- /// Line Item History
- /// Expanded Information
- /// Shipping Information
- /// Ticket Information
- /// Open and Closed A/R
- /// Shipping Information
- /// Qualifications
- /// Transactions

UNISON Features

- ✓ Publication Policy Definition
- ✓ Accounting Control by Publication
- ✓ Controlled Circulation Abilities
- ✓ Automatic Activation of Qualified Reserves
- ✓ BPA and ABC Audit Tracking
- ✓ Subscription-based Rate Structure
- ✓ Multiple Editions
- ✓ Complete Adjustment Capability
- ✓ Installment Billing
- ✓ Handling of Premium Offers
- ✓ Automated Invoice Generation
- ✓ Invoice Pay-up Tracking and Reporting
- ✓ Advanced Renewal Tracking and Reporting
- ✓ Multiple Subscriptions per Renewal Notice
- ✓ Complete Unit Subsystem
- ✓ Ability to Unitize a Publication
- ✓ Pricing by Network Users
- ✓ Flexible Donor / Recipient Relationships
- ✓ Promotion Tracking and Reporting
- ✓ User-defined Issue Processing
- ✓ Automated Issue Close Processing
- ✓ Deferred-to-Earned Income Tracking
- ✓ Full Accounting Audit Trail
- ✓ Subscription Migrations
- ✓ Flexible Selection for Mail List Management
- ✓ Merge / Purge of Customers and Prospects
- ✓ Incident Report Tracking
- ✓ Volume, Calendar, and Time Subscriptions
- ✓ Automatic Processing of Agency Tapes
- ✓ Optional Integration with Group One™ and Postal Soft™